

*Organizan/Organization:*

- MARQ. Museo Arqueológico de Alicante.

*Colaboran/With the collaboration of:*

- Drents Museum, Assen (Netherlands)
- E.E.N. EUROPEAN EXHIBITION NETWORK

*Dirección/Management:*

- Annabelle Birnie. Director Drents Museum
- Manuel H. Olcina. Technical Director MARQ
- Jorge A. Soler Díaz. Head of Division Exhibition and Diffusion. MARQ

*Instituciones Participantes/Participant Institutions:*

- Amgueddfa Cymru. National Museum Wales
- Drents Museum, Assen, Netherlands
- Historisches Museum der Pfalz Speyer. Germany
- Landesamt für Denkmalpflege und Archäologie Sachsen-Anhalt/Landesmuseum für Vorgeschichte. Halle. Germany
- Liechtensteinisches Landesmuseum. Liechtenstein
- Medelhavsmuseet / National Museums of World Culture. Sweden
- Museo Arqueológico de Alicante. MARQ
- Museo Arqueológico Regional de Madrid
- Museu d'Arqueologia de Catalunya. Barcelona
- MuseumsPartner, Innsbruck. Austria
- Vilamuseu. Villajoyosa, Alicante
- Ponte Organisation für kulturelles Management, Wien. Austria



**Exposiciones Temporales en Europa:  
nuevos enfoques estratégicos.**  
*Temporary exhibitions in Europe:  
new strategic approaches.*

**E.E.N. Congreso  
E.E.N. Congress**

**Museo Arqueológico de Alicante. MARQ  
7 y 8 Mayo 2015  
Archaeological Museum of Alicante. MARQ  
7th and 8th May 2015**



**7 de Mayo de 2015 / 7<sup>th</sup> May 2015**

**09:00–09:30 Recepción e Inscripción /Registration at MARQ**

**09:30–09:45 Acto de Apertura/Open Ceremony**

**1ª sesión (mañana) / Session 1 (morning)**

**09:45–10:30 Peter Assmann**  
 Ponte Organisation fuer kulturelles Management GmbH  
**The reality of museum dreams- or the other way round?**

**10:30–11:15 Manuel H. Olcina Doménech**  
 Technical Director of the MARQ  
**Arqueología y Museos. El ejemplo del MARQ**

**11:15–11:45 Pausa-Café/Coffee-Break**

**11:45–12:30 Annabelle Birnie**  
 Director Drents Museums, Assen (Netherlands)  
**The financing of exhibitions: sponsor searches, involvement of agents**

**12:30–13:15 Rainer Vollkommer**  
 Director Liechtensteinisches Landesmuseum, Vaduz (Liechtenstein)  
**Cooperation between Museums goes beyond Temporary Exhibitions**

**13:15–14:00 Mark Redknap**  
 Head of Collections & Research  
 Department of History & Archaeology  
 National Museum Wales, Amgueddfa Cymru, Cardiff (United Kingdom)  
**Communication Technologies within and between Museums Websites, Social Media and New Technologies**

**14:00–14:30 Debate. Turno de preguntas (sesión mañana)/ Discussions and questions**

**16:30–17:15**

**2ª Sesión (tarde) / Session 2 (afternoon)**

**Elna Nord**  
 Exhibition producer  
 Medelshavsmuseet / National Museum of Worldculture  
**Producing exhibitions; the advantages of cooperation between museums. Making history come alive. Unwrapping the past**

**17:15–18:00**

**Josep Manuel Rueda Torres**  
 Director Museu d'Arqueologia de Catalunya  
**Exposiciones Temporales en Arqueología, cuando las colecciones no son de referencia Internacional**

**18:00–18:45**

**Enrique Baquedano Pérez**  
 Director Museo Regional de Madrid  
**De la excavación al área expositiva**

**18:45–19:30**

**Antonio Espinosa Ruíz/Gema Sala Pérez**  
 Director Vilamuseu, Villajoyosa (Alicante)  
 Didactic Department MARQ  
**Exposiciones: adaptadas para todos los públicos. Accesibilidad**

**19:30–20:00**

**Debate. Turno de preguntas (sesión tarde)/ Discussions and questions**

**8 de Mayo de 2015 / 8<sup>th</sup> May 2015**

**09:00–09:45**

**3ª Sesión (mañana) / Session 3 (morning)**

**Vincent Van Vilsteren**  
 Curator of Archaeology, Drents Museums, Assen (Netherlands)  
**Temporary exhibition market/offering in Europe**

**09:45–10:30**

**Lars Börner/Simone Heimann**  
 Collection Manager Prehistory/ Collection Manager Early middle Ages  
 Historisches Museum der Pfalz, Speyer (Germany)  
**Search for exhibitions topics-challenges and strategies**

**10:30–11:15**

**Bettina Stoll-Tucker**  
 Head of the department State Museum  
 Landesamt für Denkmalpflege und Archäologie/Landesmuseum für Vorgeschichte, Halle (Germany)  
**Exhibition catalogue. Scientific rigor or work for dissemination?**

**11:15–11:45**

**Pausa-Café/Coffee-Break**

**11:45–12:30**

**Peter Elsässer**  
 Director MuseumsPartner  
**Transport of Objects and Insurance within Europe and beyond**

**12:30–13:15**

**Jorge A. Soler Díaz / Jose Luis Menéndez Fueyo / Teresa Ximénez de Embun Sánchez**  
 Head of the Division of Exhibitions and Diffusion. MARQ  
 Technical Exhibition Department MARQ  
**Sobre el diseño expositivo en museos arqueológicos. Dialéctica entre objetos y medios técnicos**

**13:15–14:00**

**Debate y Conclusiones/Round table and Conclusions**

**14:30–14:15**

**Acto de Clausura / Closure Conference**

**15:00**

**Visita opcional al MARQ / Optional visit to MARQ**

*Con traducción simultánea (Castellano-Inglés / Inglés-Castellano)*

*Conference languages: English and Spanish, with simultaneous translation.*

*Las comunicaciones, conclusiones y debates recogidos durante el Encuentro serán publicadas en la revista: "MARQ, Arqueología y Museos".*

*The Communications, debates and conclusions will be published in the magazine: "MARQ, Archaeology and Museums".*